



David Avrin, CSP – President, Visibility International

Castle Rock, Colorado

Biography

One of the most in-demand business marketing and branding speakers in the world today, David Avrin, CSP has shared his content-rich, entertaining hard hitting, hilarious and memorable presentations to enthusiastic audiences across North America and in over 20 countries around the world, including recent presentations in Singapore, Bangkok, Melbourne, Brisbane, Antwerp, Buenos Aires, Sri Lanka, Manila, Glasgow, Rotterdam, Barcelona, Monte Carlo, London, Johannesburg and Dubai. David Avrin shows business owners and leaders, sales professionals, HR audiences and entrepreneurs how to ferret-out, recognize, craft and promote compelling competitive advantages.

A former CEO group-leader and business marketing firm owner, David's business insights have been featured on hundreds of broadcast media outlets and thousands of online and print publications around the world. He is also the author of four books including the acclaimed: ***"It's Not Who You Know, It's Who Knows You!"*** and his newest book: ***"Visibility Marketing – The No-Holds-Barred Truth About What It Takes to Grab Attention, Build Your Brand and Win New Business."***